



Contact: Santa's Spokesperson, Larry Peck 770-671-8851 (Cell 770-262-1670)

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## **Santa Claus Announces SantasBigList.com Will Reduce Stress Of Family Holiday Shopping**

***Christmas Shopping Made Easier By FREE Service From Santa For "Good Moms & Dads"***

FOR IMMEDIATE RELEASE & EDITORIAL CONSIDERATION ONLY

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The North Pole (via Atlanta, GA), October 14 – In an effort to make holiday shopping just a little bit easier for families across the United States, Santa Claus announced today the upcoming launch of SantasBigList.com. This FREE site, which launched on October 9<sup>th</sup>, is the first online service to combine three important elements of a family's holiday shopping experience:

- Children can tell Santa why they should be on this year's Nice List and what they want for Christmas at the portal site [www.SendEmail2Santa.com](http://www.SendEmail2Santa.com).
- A parent can place a child on Santa's online Naughty OR Nice List for this year. Santa's Naughty and Nice List certificates that permanently commemorate the child's good or bad behavior are available for purchase from the site.
- Every family can create a FREE gift registry available for viewing by any of their friends and family who have been granted access to the list by the parents. An individual's gift registry not only lists all of the presents they want this year, but also provides links to many online retailers, enabling gift purchasers to quickly decide on a gift, purchase it, and even send it – all from the convenience of their home or office.

"The internet and its constantly evolving technologies have resulted in a significant reduction in the stress level I experience each year along with the Elves and Mrs. Claus", said Santa Claus. "I am so happy to be able to use the same technology to offer a FREE service that will help reduce the holiday stress level of all the families I visit on Christmas Eve."

Santa has also announced the availability of the "Official Santa Landing Zone" Yard Sign. This one-of-a-kind sign notifies children, their friends, and their entire neighborhood that Santa has designated their home as an official landing site for his sleigh on Christmas Eve. "Fewer homes have chimneys these days," sighed Santa. "I've been having a really hard time figuring out where to land. So it finally occurred to me to do what airports do – designate a landing zone for the sleigh. Now I don't know how I could have managed my Christmas Eve drop-offs without it. After all, how would Santa land at a house if it doesn't have an "OFFICIAL SANTA LANDING ZONE" sign in the yard?" The 4-color plastic sign is 24" wide X 18" high and comes with an easy to use Step Stake. The sign can be viewed at [www.SantaLandingZone.com](http://www.SantaLandingZone.com).

Due to the fact that Santa and his Elves' toy-making activities at the North Pole have moved into high-gear for the season, he is requesting that all members of the media contact his personal U.S. spokesperson, Larry Peck, at 770-671-8851 (Cell 770-262-1670) or via email.