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FOR IMMEDIATE RELEASE

## **Santa Claus Brings Back SantasBigList.com For A Fourth Year Of Less-Stress Family Holiday Shopping**

### ***Christmas Shopping Made Easier By "No-Cost" Service From Santa For "Good Moms & Dads"***

The North Pole (via Atlanta, GA), August 15 – Last year over 50,000 families across the United States experienced a less-stress holiday shopping season thanks to SantasBigList.com. This "no-cost" site is the first online service to combine three important elements of a family's holiday shopping experience:

- Children can tell Santa why they should be on this year's Nice List and what they want for Christmas online at [www.SendEmail2Santa.com](http://www.SendEmail2Santa.com).
- A parent can place a child on Santa's online Naughty or Nice List for the year. Santa's Naughty and Nice List certificates permanently commemorate a child's good or bad behavior and are available for purchase starting at \$5.99.
- Every family can create a "no-cost" gift registry. The registry is available for viewing by friends and family with a private link. Each gift registry lists all of the presents they want to receive along with links to many online retailers enabling quick and easy gift giving decisions and shipping options.

"The internet and its constantly evolving technologies have resulted in a significant reduction in the stress level I experience each year along with the Elves, Mrs. Claus, and even the reindeer" said Santa Claus. "I am so happy to be able to use the same technology to offer a "no-cost" service that will help reduce the holiday stress level of all the families I visit on Christmas Eve. Every year so many parents thank me for creating SantasBigList.com and making their holiday season so much easier. I always look forward to helping even more families every Christmas season."

Due to the fact that Santa and his Elves' toy-making activities at the North Pole are starting to move into high-gear for the season, Santa requests that all members of the media contact his personal U.S. spokesperson, Larry Peck, at 770-671-8851 (Cell 770-262-1670) or via email at [Larry@SantasBigList.com](mailto:Larry@SantasBigList.com).

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